
THE
**ONLY PROVEN ROAD
TO INVESTMENT
SUCCESS**

*Chandan
Sengupta*

*Everyone's
Simple Guide
to a Safe Trip*

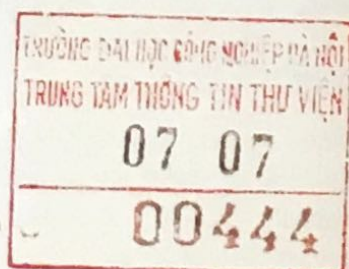
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THE ONLY PROVEN ROAD TO INVESTMENT SUCCESS

EVERYONE'S SIMPLE GUIDE TO
A SAFE TRIP

CHANDAN SENGUPTA



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INTRODUCTION



This book has a simple message and a simple objective.

The message is: Even if you know nothing about investing and have never invested a dime, in a matter of weeks you can learn everything you need to know to invest your money successfully and with confidence. There is a very good chance that you, on your own, will be able to earn higher returns on your investments than any investment advisor or professional money manager can for you because in investing the pros have no particular advantage; the odds are actually stacked against them. And managing all of your investments successfully on your own will take no more than a few hours a year.

The objective is: To provide you in one place, in simple, jargon-free language and assuming no previous knowledge of investing, all the information and tools you will need to accomplish what this book's message promises.

Although all of us have to save and invest for the future, almost none of us gets any formal training in investing. So we all approach investing with a lot of trepidation, in no small part because from what we see and hear, everything about investing seems complex. And the investment management community does its best to preserve and exaggerate that image. Out of fear, we put off investing for as long as we can and then, after we finally get started, we switch from one investment book to another, one investment method to another, and one investment advisor to another. Because we never know for sure what to expect, we are rarely comfortable with how we manage our investments or feel satisfied with our investment results. In the meantime, all this switching around ends up being frustrating, sometimes traumatic, and in almost all cases detrimental to our financial future because we can never make up for the money we miss making during the years we wasted in all the trial and error.

Fortunately, it does not have to be this way. There really is one—only one—proven road to investment success. It is a simple and safe road that anyone can easily learn to take. There is no question that over a lifetime almost anyone taking this road would end up accumulating a lot more money with a lot

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